

PRIVACY POLICY

Last updated: September 1, 2019

1. ABOUT US

We are Karst Games LLC, the owner and operator of the following websites and apps:

- Karstgames.com website and mobile applications;
- Atropine iOS application
- BarVino.Wine iOS application
- Not the Best Man SMS / Web Application

For the purpose of this privacy policy, we refer to the services provided by us in relation to each of the above as our "Services". References in this privacy policy to "we", "us," or "our" are references to Karst Games LLC.

2. HOW TO CONTACT US

If you have any questions about this privacy policy, or about the personal information we hold about you, you may contact us by clicking [here](#) or visiting www.karstgames.com/contact.

3. ABOUT THIS PRIVACY POLICY

When you use our Services, we collect personal information about you. The purpose of this privacy policy is to explain the types of information we collect, and how we use them.

4. WHAT PERSONAL INFORMATION DO WE COLLECT ABOUT YOU?

Personal information you give us

We collect and store the following personal information you give to us when you interact with us or our Services.

When you when you use our Services, we collect and store:

- Phone numbers provided by you when you use our apps.
- Leaderboard entries submitted by you such as team names entered by you and your score.
- Information you provide to us when you sign up to receive our newsletter or other communications from us.
- Information you provide when you enter a competition, prize drawing, or other promotion (for example, your name, email address, address, and other contact details, such as your telephone number).
- Email addresses of people you know when you participate in a referral program.
- Messages you send or receive through our communications Services.
- Messages sent by our applications, including the phone number those messages are sent to and the content of said messages.
- Information you provide to us if you apply for a job, including information in your resume or application form.
- Any information you provide as part of a survey.

Personal information we collect automatically

When you use our Services, we may automatically receive and record information from your browser or mobile device for purposes of providing you Services that are personalized, relevant and useful to you:

- Your location.
- The unique identifier for your mobile device.
- Your IP address.
- Time and date of access of the Services.
- Your user ID for the account through which you are accessing our Services.
- Your search data, including the latitude and longitude or address of any location-based search you perform.

- Files, listings, and content that you access.
- Which version of our application you're using.
- Cookie information.
- Information about the pages you request.
- If you choose to link your account with us to your social media account (e.g. Facebook), we may collect personal information about you through your social media account.

5. HOW DO WE USE YOUR PERSONAL INFORMATION?

We use your personal information for the following purposes:

- To provide our Services to you and to administer your account with us.
- Communicating through any of our communications Services.
- For our own internal business purposes, such as analyzing the use of our Services (via services like Google Analytics and others), market research, and website and mobile application optimization.
- To communicate with you about things we think will be of interest to you such as our products and Services, and location-based entertainment-related activities.
- To verify your identity.
- To provide customer service and review issues with your account or your use of our Services.
- To enable other users to receive and enjoy the Services.
- To allow you to share your experiences using our Services with others.
- To update you on changes to our Services, this Privacy Policy, or our [Terms of Use](#) and other administrative communications.

- To improve our products and Services.
- To customize the content available through our Services.
- To allow you to login and share information through a social network site account, such as Facebook and Twitter.
- To restrict access to our Services or communicate with users who have violated our [Terms of Use](#) Agreement, or otherwise violated our rights or the rights of others.
- Sometimes, websites that link to or from our Services may collect personal information about you, including any social networking sites to which you choose to link your account.

6. WHAT IS OUR LEGAL BASIS FOR USING YOUR PERSONAL INFORMATION?

When we process your personal information, we will only do so where at least one of the following applies:

- We need to use your personal information to perform our responsibilities under our contract with you (e.g. processing payments for Services, and administering the Services);
- If it is in our legitimate interests and/or those of third parties to use your personal information. For example, it is in our legitimate interests to use your personal information to improve our website, to preserve the historical record of the game for other users, to preserve other user's messages, to ensure that our Services are secure, to tell you about new Services, products or offers, and to develop our business; or
- Sometimes we will ask for your consent to use certain types of personal information, such as by asking you to tick an online box or when you sign up to access certain geocaching related services. In these circumstances, your consent will be our legal basis for processing your personal information for those purposes. If you have provided consent, you may withdraw it at any time. You may do this by "opting out" where we give you the opportunity to do so, or by contacting us using the contact details below.

7. WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

Except as provided below, we do not share or sell information that identifies our users personally or makes it possible for other parties to contact them directly.

We share your information as follows:

Who	Why do we share it?
Other users	<p>When you make a post to our leaderboards we share your team name and score with all other users of Karst Games LLC's apps and services. We also reserve the right to post leaderboard entries on www.karstgames.com, and to allow our partners to post leaderboards on their site.</p>
Other partners	<p>We provide location information to our map providers without identifying you specifically for the purpose of enabling map functionality.</p> <p>Additionally, we may partner with other companies/organizations to provide other promotions. If you choose to participate, the information you provide may be shared to enable your participation and to allow the sponsor to learn more about the</p>

location of participants. In some cases, with your explicit consent, partners may also use your information to contact you. Their use of your information will be covered by their privacy policy.

Social media

If you choose to make a post to a social media site such as Facebook, Twitter, or Instagram through a Karst Games LLC app, you are agreeing to share your post with those sites and anyone who has access to those sites. You also agree to share information about that post with Karst Games LLC, such as, whether that post includes an image, when the post was made, and how many posts you have made through Karst Games LLC apps.

Third party service providers

From time to time, we employ other companies and individuals to perform specialized functions on our behalf, such as analytics, secure credit card processing, SMS Messaging services and email services. They may have access to personal information needed to perform these functions but will be prohibited from using it for other purposes.

Third parties for legal reasons

We may share your personal information with others if the law requires us to, or if we reasonably believe it is necessary to comply with the law.

We may also share your personal information if we need to do so to protect or defend our legal rights, or those of our users.

Third parties for business reasons

In the unlikely event that we wished to sell our business, we may need to share your personal information with a potential buyer.

From time to time, we may also share your personal information with members of our group of companies, for example, if we were reorganizing our business.

Providers of online analytics services

We use third party tools such as Google Analytics to track how groups or categories of users interact with our Services.

Our suppliers and subcontractors

We may also share your personal information with suppliers and subcontractors to enable us to provide Services to you.

8. Karst Games LLC's Services Are Not Intended To Be Accessed from Europe or by European Residents.

Karst Games LLC provides location-based experiences in the United States. Any users accessing the app from outside the United States are encouraged to contact Karst Games LLC using the information provided at www.karstgames.com/contact to obtain a refund.

9. WHAT RIGHTS DO I HAVE IN RELATION TO MY PERSONAL INFORMATION?

Your rights in relation to how we use your information

You can choose how we use your personal information:

- You can choose to remove your information from Karst Games LLC's records by emailing contact@karstgames.com.
- If you do not want to receive our newsletter or marketing messages from us, you can click the "unsubscribe" link at the bottom of the email or message you receive adjust your email preference in Account Settings.

If you choose not to provide personal information, we may not be able to provide you with our Services, or certain aspects of our Services.

Contacting us to exercise your rights and with any questions

If you need help or wish to exercise any of the above rights or have questions about them, please email us by clicking [here](#), or write to us at Karst Games LLC, 508 Crest Drive, Jefferson City, MO 65109. For specific requests to remove or change your profile information on karstgames.com, please email Karst Games LLC directly via contact@karstgames.com.

We will consider all such requests and provide our response as soon as we can. Please note, however, that some personal information may be exempt from such requests in certain circumstances, which may include if we need to keep processing your personal information for our legitimate interests, to protect the privacy of others, or to comply with a legal obligation. Please note that we may request you provide us with information necessary to confirm your identity.

10. HOW LONG DO WE KEEP YOUR PERSONAL INFORMATION?

If you want to permanently delete your account or following your explicit request for deletion of any of your personal information, we will delete your account and/or help you to delete your personal information as requested. Due to the nature of the game and the way that users interact, you will need to take all steps necessary to facilitate the deletion. We will then complete the deletion process as soon as possible. The way our systems are structured, in some cases, it may take up to 30 days for records to be deleted or overwritten. In some circumstances (set out below) we may keep your personal information for longer.

Please note that once your account and personal information has been deleted we cannot get it back. If you don't ask us to permanently delete your account and personal information, we will store it securely and in accordance with this privacy policy.

If you have provided us with personal information for a specific purpose, we will keep your personal information for as long as we need to fulfill that purpose. For example, if you have provided a phone number as part of a game, we will keep that information for as long as necessary to administer the game.

We will retain your contact details if you have an account with us or if we think you may be interested in marketing messages, offers, promotions, or new Services. You will always have the choice of opting out of receiving these messages. If you do so, we will remove you from our email marketing lists as soon as we can but within 10 business days.

If you have posted content to a leaderboard provided by Karst Games LLC, we will retain that content for as long as the leaderboard is relevant. After this time, we may delete the post or archive it.

Where we have obtained personal information automatically about your use of our apps or website (e.g. analytics), we will keep this information for as long as we feel it may be useful to us to improve and develop our business. We will delete it when it is no longer useful. This will normally be within 24 months of completion of the purpose for which it was originally collected. As an example, we may conduct a test for two months during which one group of users is shown our current home page and one group is shown a new version of our home page to determine which is preferable to users. Twenty-four months after completion of the two-month test, we would delete personal information associated with the test.

11. HOW DO WE PROTECT YOUR PERSONAL INFORMATION?

Karst Games LLC utilizes usernames and passwords to limit access to software and services that contain your information. However, users must understand that posts made by users to Karst Games LLC leaderboards and social media are available to the public. Users are discouraged from including personal information in submissions to leaderboards provided by Karst Games LLC. Users are also encouraged to exercise good judgment regarding their personal information and privacy when making posts on social media.

12. TRANSFERS OF YOUR PERSONAL INFORMATION OUTSIDE THE EUROPEAN ECONOMIC AREA

Karst Games LLC will only collect and process information about European users if those users have obtained a Karst Games LLC application in error and are requesting a refund.

13. DO I HAVE TO BE A CERTAIN AGE TO USE THE SERVICES?

Our services are not intended for use by children under the age of 13. If we learn that personal information of someone less than 13-years-of-age has been collected through our services, then we will take the appropriate steps to delete this information. If you are a parent or guardian and discover that your child under the age of 13 has provided personal information to Karst Games LLC then you may alert us [via email](#) and request that we delete that child's personal information.

14. COMPLAINTS AND QUESTIONS

If you have any complaints or questions about how we use your personal information, you may contact us using the contact details set out above. We will then get in touch with you to see how we can help.

15. CHANGES TO THIS PRIVACY POLICY

We may amend this Privacy Policy from time to time. When we post changes to this Privacy Policy, we will revise the "last updated" date at the top of this page. Please review this Privacy Policy periodically to be informed of how we use and protect your information. If we have your email address, we may also email you with information on those changes.

16. HOW WE USE COOKIES

A cookie is a small text file that is downloaded onto your computer or smartphone when you use our Services. We use cookies and other similar data collection technologies on our websites and applications.

Information we collect using cookies

We collect the following information from you:

- The date and time you use our websites or apps.
- Information about your browser, system, or device configuration.
- Your internet browsing history (including the pages you have viewed)

- Your IP address.
- We may use third party tools such as Google Analytics cookies, Facebook pixel, Localytics and Hotjar to track how you interact with our apps and websites, and the pages you visit.

How we use cookies information

We place cookies and other tracking technology that identifies you, or allows third parties to do so on our behalf, for the following purposes:

- For system administration and security and to gather general information about our audiences and their geographic locations.
- To recognize you automatically when you return to our websites and apps and to customize certain features and functions.
- To understand the type of content you are interested in. We use this information to send you marketing messages, promotions, or offers, or information about Services we think you might be interested in.
- To make an automated record of your activities on our websites and mobile applications.
- To manage, track, and follow up on email marketing campaigns.
- To display ads and messaging specific to your use of our Services when you are on Facebook or on other websites and to understand their effectiveness.

Disabling cookies

You can use the tools in your browser to decline, disable, or delete any cookies. You will still be able to log on as a member if you decline or delete our cookie that enables automatic recognition. However, important features of our website may not be available.

Third party advertising cookies

We allow other companies to advertise on our websites and applications. We do not control their use of cookies or other data collection technologies or practices. Third parties may place cookies on

your computer or device so they can send you marketing messages, advertisements, or promotions based on your navigation history.

Facebook may use information collected through Facebook pixel to customize ads on Facebook and other sites. You can learn more by visiting Facebook's [Data Policy](#) and can control the information shared about you by changing your Facebook [ad preferences](#).

Google's use of the DoubleClick cookie enables it and its partners to serve ads to you based on your visit to our websites and/or other sites on the Internet. Google and some of the companies it works with may offer additional choices about your preferences. Please visit [Google](#) for more information about the technologies it uses, the types of information it collects and its privacy practices. Please visit Google and use "[Ads Settings](#)" to set your preferences. The website <http://www.aboutads.info> offers useful information about ad networks and a single place to turn off targeted ad serving from any of its members. We may add or change the list of third party advertisers from time to time without changing the effective date of the Privacy Policy itself. We recommend you to check this section for changes regularly.

CONTACT INFORMATION

Questions regarding this Policy should be submitted to Karst Games LLC by e-mail to contact@karstgames.com

Or by postal mail to:

Karst Games LLC, 508 Crest Drive, Jefferson City, MO 65109 USA

LIMITATIONS & CHARGES

Karst Games LLC may also be required to disclose an individual's personal data in response to a lawful request by public authorities or in connection with a legal obligation. Adherence by Karst Games LLC to this Privacy Policy may also be limited to the extent necessary to meet national security, public interest or law enforcement obligations, and to the extent expressly permitted by an applicable law, rule or regulation.